

## **NFL Draft Week: Art of Luxury Series Presented by Tene Nicole, Marketing and Public Relations and Partners Salutes New Class of NFL Draft Picks During A One Day Series of Events**

New York, NY (May 3, 2013) -- Super Bowl Champion Bryant McKinnie, New York Giants Antrel Rolle, and James-Paul Pierre along with the New York Jets Bret Lockett were just a few of the professional athletes in attendance during *NFL Draft Week: Art of Luxury Series* presented by **Tene Nicole, Marketing and Public Relations**. The one-day series of events included a Luxury Gifting and Grooming Suite, followed by the "Passing of the Torch" Media and Player's Dinner. The night ended with a star studded mix and mingle giving ESPN's NFL draft party some friendly competition.

During the course of the day and late into the evening the 2013 *Art of Luxury Series*, was attended by more than 700 guests. Each event provided the essential backdrop for current NFL rookies, celebrities, and fan-favored veterans to welcome the league's most exciting prospects along with top-tier vendors, brands and attendees under one roof. Industry leaders, entertainers, media personalities, guests, hosts and brand ambassadors networked all while enjoying the luxury of being pampered and showered with gifts.

**Walt Frazier's Wine and Dine**, located at 485 Tenth Avenue in Midtown Manhattan, provided a fitting and relevant atmosphere for Tene Nicole's signature sports themed events. The Art of Luxury Gifting and Grooming Suite hosted by Super Bowl Champion Bryant McKinnie and Actress Paula Garces was a full day of gifting, grooming and confection tasting experiences. The excitement of the Art of Luxury Gifting and Grooming suite provided players, top draft picks, celebrities, and attendees with an opportunity to sample a myriad of cocktails and desserts, amidst a handful of the industry's favored fashion houses and grooming products and brands. The "private" Passing of the Torch Media Dinner included guests such as: Hosts Antrel Rolle and Carissa Rosario, New York Jets Bret Lockett, Actor Darrin Henson, New York's newest sensational sports team the NY Rumble Players and Executives just to name a few. The closeout event which included the cover launch for Fuzion Magazine brought out celebrities and athletes and left the guests wanting more. . . They will have to wait until NBA Draft Week: Art of Luxury Series to do it all again!

Tene Nicole Marketing and Public Relations would like to thank our partners: **High Flyers Club, Fuzion Magazine, Beautiful Planning Marketing and Public Relations**, and the following corporate sponsors for all their support of NFL Draft Week: Art of Luxury: **Supra Footwear, Mo's Bows, Angles & Divas, LIQNY, Walt Frazier's Wine and Dine, The Jade Effect, Storm PR Agency, Ancesserie Letterpress, Fitness Compulsion, Donna Scott Spa, New York Pennsylvania Hotel, NY Rumble, Hickies, Pet Support Inc., Jakob Custom Clothiers, Poshitevely Dessert, and TeeZee Watches.**

### **Celebrity Highlights:**

**Bryant McKinnie** (Baltimore Ravens), **Speedy Claxton** (NBA – Retired Player), **Meeka Claxton** (VH1's Basketball Wives), **Love Majewski** (VH1s Mobwives), **Renne Graziano**(VH1s Mobwives), **Paula Garces** (Actress), **Antrel Rolle** (New York Giants), **Jason-Paul Pierre** (New York Giants), **Bret Lockett** (New York Jets Safety), **Carissa Rosario**(International Model), **Chris Canty** (Baltimore Ravens), **Marcus Stewart** (Bravo's Dukes of Melrose), **Ms. Drama** (VH1s Gossip Game), **Sean Ringgold** (Actor), **Darrin Henson**(Actor) and **Louis Murphy Jr.** (New York Giants).